

PRIVACY POLICY Please read and ensure you understand the content of this Privacy Policy.

By registration of the reader with The Reading Language Gym (Pty) Ltd Trading as MY READING GYM (“MRG”) you consent to the collection, collation, processing, and storing of data and/or information connected to such registration, and the use and disclosure of such data and/or information in accordance with this Privacy Policy. Amendments to this Privacy Policy may be made from time to time and any such amendments will be made available on this website.

WHAT DATA AND/OR INFORMATION IS COLLECTED & STORED?

1. Personal information identified in the Electronic Communications and Transactions Act 25 of 2002 (“the ECT Act”) and Protection of Personal Information Act, No. 4 of 2013 which may include, but not being limited to, the parent/guardian or registrant’s name, telephone number, physical and postal address, and payment information so as to enable us to provide, maintain and improve the benefit of the service and product. The personal information of the reader will include the reader’s name, age, grade and reading progress. We do not ask for or collect any additional personal information from the reader and/or the child.
2. Software generated information relating to a user’s use and navigation of this website including for example cookies and server logs. Cookies are not harmful to your computer and do not carry viruses.

WHY IS THE DATA AND/OR INFORMATION REQUIRED?

1. Personal information of the registrant, parent, guardian and or reader is required so as to enable us to provide, maintain and improve the benefit of the service and product.
2. Personal information of the registrant, parent, guardian and or reader is required for evaluation and/or assessment of the reader’s progress and is utilized in compiling progress reports.
3. Personal information of the parent or guardian is required for correspondence regarding the reader, accounting and/or payment purposes.
4. Software generated information is required to optimize your experience of this website.

HOW IS THE DATA AND/OR INFORMATION STORED?

The data and/or information is stored electronically on a secure server located in South Africa using Industry Standard Technologies. Access to the site is controlled by unique user logins and strong passwords. All technologies used, meet with the current standards and are kept up to date with latest security releases and best practice.

FOR HOW LONG IS THE DATA AND/OR INFORMATION STORED?

The data and/or information is stored and retained by MRG for a reasonable period after the reader completes the MRG programme. Personal information will not be retained by MRG for any period longer than is necessary to achieve the purpose for its collection. Once the purpose for the collection is achieved, the data/information will be deleted.

HOW CAN YOU, THE PARENT AND/OR GUARDIAN, REQUEST THE DATA AND/OR INFORMATION?

You, the parent or guardian, may contact in order to request the data and/or information.

HOW CAN YOU, THE PARENT AND/OR GUARDIAN, REQUEST THE DELETION OF THE DATA AND/OR INFORMATION?

Should you, the parent or guardian, wish to discontinue using the MRG programme before the reader has completed the programme or should you wish the data and/or information to be deleted for justifiable reasons, please contact support@myreadinggym.co.za to request deletion of the data and/or information.

MRG is committed to protecting your personal information and respecting applicable data protection laws around the world, including where applicable, the UK Data Protection Act 2018, Protection of Personal Information (POPI) Act No 4 of 2013, the UK General Data Protection Regulation, the EU General Data Protection Regulation, the California Consumer Privacy Act, the Children's Online Privacy Protection Act, and the Family Education Rights and Privacy Act. This privacy policy explains how we do this and how it applies to your use of MRG websites, products, and services.